

“BonusLink Bonanza”

FAQs

1. What is the “BonusLink Bonanza” contest all about?

The “BonusLink Bonanza” contest is a contest where Members have to swipe their BonusLink Cards at any BonusLink Partners’ outlets during the campaign period to participate.

2. How do I Participate in the contest?

There are 3 tiers in this contest:

Tier 1:

Members need to swipe their BonusLink Card at One (1) BonusLink Partner’s outlet from 1 November 2014 to 31 January 2015 and will be in the running to win a prize.

Tier 2:

Members need to swipe their BonusLink Card at Two (2) different BonusLink Partner’s outlet from 1 November 2014 to 31 January 2015 and will be in the running to win a prize.

Tier 3:

Members need to swipe their BonusLink Card at Three (3) different BonusLink Partner’s outlet from 1 November 2014 to 31 January 2015 and will be in the running to win a prize.

3. How do I qualify for the contest?

To qualify for the “**BonusLink Bonanza**” contest, you must swipe your BonusLink Card at any BonusLink Partners’ outlets during the campaign period. If the BonusLink Card is not swiped, the entry will be deemed invalid.

5. Is there a minimum spent required for this contest?

No, there is no minimum spent required to be eligible for the contest.

6. Which Partners’ outlets must I swipe at to participate in this contest?

You can swipe at any of our Partners’ outlets to participate in this contest. For the full list of Partners’ outlets, visit www.bonuslink.com.my.

7. What is the difference between swiping at Shell, Parkson, Solartintex, Time2Time, CARiNG Pharmacy and Soon Thye Hang compared to other Partners’ outlets?

If you swipe at Shell, Parkson, Solartintex, Time2Time, CARiNG Pharmacy and Soon Thye Hang, you will be able to enjoy their promotions as well. However, you can swipe at any other BonusLink Partners’ outlet to participate in this campaign.

8. What do I win for the ‘BonusLink Bonanza contest?

The prizes are listed as below:

Tier 1

Contest Period	Prizes	Total Winners
1 November 2014 to 31 January 2015	Parkson RM100 Gift Voucher (<i>Parkson Voucher valued at RM100 will be converted to 9900 BonusLink Points.</i>)	140

Tier 2

Contest Period	Prizes	Total Winners
1 November 2014 to 31 January 2015	1.Casio Exilim Camera ZR 1500 2.Bose SoundLink Mini Bluetooth Speaker SoundLink Mini 3.Beats Headphone Executive 4.Beats Speaker Beats Pill 5. Burg 15 White Hong Kong Smart Watch Phone 6. PlayStation®4 with PlayStation®Camera	30

Tier 3

Contest Period	Prize	Total Winners
1 November 2014 to 31 January 2015	Honda Jazz 1.5L V	1

9. How many winners will there be for this contest?

There will be a total of 171 winners

10. When will the winners be announced for the contest?

The scenario below indicates the winners' announcement in detail:-

WINNERS CATEGORY	WINNERS ANNOUNCEMENT
Tier 1	15 April 2015
Tier 2	15 April 2015
Tier 3	15 April 2015
Tier 2 & Tier 3 (Prize Giving Ceremony)	April / May 2015

11. What is the duration of the contest?

1 November 2014 to 31 January 2015

12. Who is eligible to participate in this Contest?

This contest is open to all BonusLink Members who are 18 years old and above. Employees of BonusKad Loyalty Sdn. Bhd., its media and advertising / promotion agencies and their immediate families / relatives are not eligible to participate.

13. Are Supplementary BonusLink Members entitled to participate in this contest?

Both Primary Members and Supplementary Members who are 18 years old and above may participate in this contest.

14. Can I win more than 1 prize?

No, one winner is entitled to only one prize.

15. How will the winners for the contest be notified?

Winners will be notified through telephone, email or mail. The full listing of winners will be made available at www.bonuslink.com.my

16. Where do you get entry forms for the contest?

No entry forms are required to participate in the contests. All Members swipes during the contest period are electronically and automatically submitted when a Member makes a valid BonusLink swipe with his/her purchases at any BonusLink Partners' outlets.